

Table 13—Sales of Total Fluid Milk Products in Federal Milk Order Marketing Areas, October 2004 1/

Federal Milk Order Marketing Area	Order Number	Total Fluid Milk Products 2/			
		Sales	Butterfat Content	Change from prev. year 3/	
				Month	Year to date
		Mil. Lbs.		Percent	
Northeast	001	815	2.00	-2.3	-0.8
Appalachian	005	293	2.03	-4.8	0.0
Southeast	007	415	2.11	0.2	-1.2
Florida	006	248	2.13	1.0	1.3
Mideast	033	533	1.84	-1.7	-1.1
Upper Midwest	030	373	1.52	-3.3	-1.2
Central	032	398	1.77	-3.3	-0.8
Southwest	126	361	2.22	-3.5	0.0
Arizona-Las Vegas 4/	131	105	1.99	-6.7	-0.8
Western 5/	135	--	---	---	---
Pacific Northwest	124	183	1.77	-3.6	-0.8
All Areas Combined 6/		3,723	1.94	-2.4	-0.7
All Areas Combined Adjusted for Calendar Composition 7/		3,763	1.94	-0.6	-0.8

1/ These figures are representative of the consumption of fluid milk products in Federal milk order marketing areas.

2/ Total fluid milk products include plain and flavored whole milk, eggnog, plain, solids added, and flavored fat-reduced milk, buttermilk, and miscellaneous fluid milk products.

3/ Percent changes from the previous year are based on the same group of comparable markets – markets where the orders were in effect the entire applicable two-year period. Excludes the Western Federal milk order; see 5/.

4/ The in-area sales data for this order does not include all the sales in the marketing area due to the reporting exemption of fluid milk processors located in Clark County, Nevada.

5/ Effective April 1, 2004, the Western Federal milk order was terminated.

6/ May not add due to rounding.

7/ Sales volume and percent changes have been adjusted for calendar composition.